

Presidency of the Islamic Republic of Iran ice-Presidency for Science and Technology [Tech-Export Services Corrido ریدور توسطه میسیادرات و تبادل فنیاوری از

Iranian Delegation to Azerbaijan 16 & 17 October 2019

A brief description of Iranian high-technology companies participated in

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Inquires should be directed to the publisher.

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• Finance

- Iran Bio-Tech Fund

Sponsor: Vice-Presidency for Science and Technology

Introduction:

The Vice-Presidency for Science and Technology (VPST) was established in 2007 to oversee innovation policy. It thus fulfills an important horizontal mandate to engage all relevant parties in supporting innovation as part of its oversight of innovation policy. Various powerful line ministries are provided with extensive resources earmarked for research and innovation within their specific realms of responsibility. The VPST's role in the innovation system as coordinator of innovation policy is of critical importance; it helps to establish a "whole-of-government" (or government-wide) approach characterized by effective cross-ministry collaboration on innovation policy. As one of the vice-presidential offices, it reports directly to the President and paves the ground for greater consistency and closer collaboration among various actors throughout the NIS. The VPST is also expected to link the governance and operational levels of the innovation system.

Nowadays, this office is actively engaged in implementing innovation policy programs, coordinates the initiatives of innovation activities, and takes the ground for active presence of innovative firms, business and economic innovations, and design of innovation policy instruments. The VPST has about 350 staff members in-house, plus consultants and experts based in other organizations to look after various tasks. The VPST does not necessarily try to pursue all tasks in-house; rather, for many activities it relies on the organizations with whom it collaborates. The main internal hierarchy of the VPST includes four deputies responsible for Resources and Development; STI Policy and Evaluation; Technology Development, and International Affairs and Technological Exchange. In addition, it has two special units, namely, the office of KBFs and the Pardis Technology Park (PTP) located just outside the capital, Tehran. PTP is considered to be the most pioneering technology park in the country which supports hi-tech companies to increase their competitiveness in the international markets.

- Website: www.isti.ir
- E-mail: international@isti.ir
- Tel: (+98) 21 4088 4900-9



Sponsor:

Iran National Innovation Fund



• INIF History:

2010: Approval of the Law on the Protection of Enterprises and Knowledge Based Organizations and the Commercialization of Innovations and Inventions (PEKBOCI)

June 2012: Approval of The Statute of INIF by the cabinet of ministers

August 2012: First meeting of the Board of Trustees

October 2012: Announcement of the mandate of PEKBOCI by the government

January 2014: Allocation of facilities to knowledge-based firms began

• The Main Purposes of Establishing INIF:

- Assisting the implementation and development of knowledge-based economy
- Completing the "idea to market" chain
- Commercialization of innovations, inventions and research results

- Making the knowledge applicable through the provision of assistance and financial services to support knowledge-based institutions and companies

Investment

- Venture Capital
- Partnership
- Investment Guarantee

Capability Building

- Market Development
- Protection of Intellectual Property Rights
- Networking and technological B2B events
- Business Diagnosis
- Consulting & Training
- Obtaining specialized standards and certificates

Facilities and Guarantees

- Prototyping
- Industrial production
- Employment creation
- Provision of work space
- Best-execution obligation
- Participation in bids and tenders
- Leasing (installment sales)
- Islamic Treasure Bills
- Working capital
- Pre-industrial production
- Obligation to pay (credit)

- Website: www.nsfund.ir
- E-mail: info@nsfund.ir
- Tel: (+98) 21 42170000

IT, ICT & Electronics

ARANICK



• About Company:

ARANICK specialized art group, was founded in the 2014 and has begun its official activities in the field of e-commerce in order to systematic introduce and promote of original Iranian handicrafts. The company relying on the knowledge of its experts in this field and the research activities of its founders, start to identifying artists and original types of Iranian handicrafts. The purpose is introduction and supply of original and high quality Iranian handicrafts, in the bed of technology and knowledge of the day, at the level of domestic and foreign. In addition to the expansion of online trading, exports and overseas sales of original products are developing in several countries such as Canada, Australia, France, Sweden, Germany, Italy, Switzerland and China.

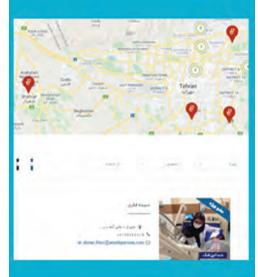
- Website: www.aranick.com
- E-mail: aranick.handicrafts@gmail.com
- Tel: (+98) 935 759 1100

Products

- Pottery & Ceramic
- Wooden Handicrafts
- Handmade Jewelry
- Traditional Metal Handicrafts
- Traditional Textiles
- Embroidery & Hand Printing
- Carpet & Kilim
- Traditional Furniture & Decorations
- Handmade Glass Working
- Handmade Bags & Shoes
- Stone Dishes & Boxes
- Rural Handicrafts



- Dentistry services
- Medical lab
- Ophthalmology
- Physiotherapy



ATP



• About Company:

As one of the country's largest dental support organizations, we have more than 350 affiliated dental practices in 28 states. Formed in 2014, Armeh Parsian is focused on improving the well-being of both patients and dentists. For more than 4 years, we've taken great pride in our revolutionary approach to dentistry. Our focus has always been on improving the well-being of both patients and dentists.

We Make a private network of dentist and other health service provider that have free times in their office. our affiliated dentists serve their services to our subscriber with 30-50 percent discount (because we fill their free time with patient)

Armeh is grow in Iran and now we to expand our startup in other countries with similar health ecosystem. In this step we target go to Azerbaijan because of our doctors community we can make new private network of doctors in Azerbaijan that present their services with discount for subscribers.

- Website: www.armehparsian.com
- E-mail: info@armehparsian.com
- Tel: (+98) 21 6676 6719

Behineh Pardazesh

• About Company:

Behineh Pardazesh Engineering Co. was established in 2006 and with a record of more than one decade activities in the field of communication and IT, design and producing software according to latest scientific and technical standards was successful to design and implement one of most efficient billing systems (Hot Billing & Total Billing Solutions) in terms of financial, Now, this company includes 7 separated units including:

design and producing software, research and development, support and product services, consultation and supervision on informatics plans, promotion sampling, BI & data mining, valued added services.

Already, Behineh Pardazesh Engineering Co. as exclusive executor of concentrated billing of Telecommunication organization of Iran with more than 40 million subscribers. All required processes and updated information is being presented in three parts of organization, subscriber and regulatory. Field of activity:

- Offering comprehensive solution for technical and financial Billing and services to BSS subscribers
- Focused and modern solution for MCBS in telecom industry
- solution for collecting and processing Mediation data with switch network variation covering
- Website: www.behineh.ir
- E-mail: info@behineh.ir
- Tel: (+98) 21 2255 1400

Products

- Total Billing Solution (MCBS: Multi Convergent Billing Solution)
- IVR Push & Pull Payment (Bill Payment Gateway
- Mediation
- RA (Revenue Assurance) & FM (Fraud Management)
- Settlement
- Provisioning
- Mobile Application







- Asayar (Ems Automation System)
- Asayab (Automatic Vehicle Location Gps Based)
- Asajan
- Asabyar
- Asabin
- Asapump





Electronic Aseman Karmania



• About Company:

Electronic Aseman Karmania Technology is a knowledge-based company Founded in 2008. Company's main scope is design and development of advanced software and hardware systems.

The Core Team is comprises of educated and experienced individuals that our continued success depends on them. Currently the company has six active projects. One of the main projects is Asayar which is an automation for Emergency Medical Services that is currently running successfully in about 43 EMS centers of Iran.

• Certificates: - ISO27001:2017



- Website: www.asemantech.com
- E-mail: fanavari.electronic@gmail.com
- Tel: (+98) 34 3226 5804
- Whatsapp & Telegram: (+98) 913 341 8276

IVS

• About Company:

IVS (IdeVarzan System) has been Project Management Information System (PMIS) provider for more than 10 years. We have implemented IPMP in multiple industries including Government, Construction, Telecom, Energy and other sectors.

So far, more 15,000 projects have been managed using IPMP.

Mission of IVS is ethical business and creating permanent customers through mutual trust.

Activities in summary:

- Design and Implementation of project Management Information Systems (PMIS)
- Design and Implementation of Custom Information Systems •
- Implementation of BI Projects
- Project Management Professional Services

• Products:

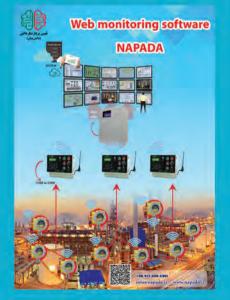
- IPMP (IdeVarzan Project Management Package)
- A web-based Project Management Information System
- Certificates:
- ISO9001
- Website: en.ipmp.ir
- E-mail: marketing@ipmp.ir
- Tel: (+98) 21 8890 3385







- Wireless sensors for temperature and humidity, ammonia, carbon dioxide, carbon monoxide, sulfur and CO2, O2, SO2, NO2, NH3, CO, H2S
- A variety of wireless controllers capable of receiving sensor information and connectable to the power panel
- Types of management room monitoring system to collect controller information of a large production site
- Mobile application types for remote site viewing and control



Nafis Pardazeshgar danesh (NAPADA)



• About Company:

Nabada Company was founded in 2016 and received the title of Science Based in the same year from the Vice President of Science and currently holds the following titles, projects and honors:

- 1- Design and construction of a petroleum product pollution prevention and disruption system at a gas station
- 2- Design and construction of gas line pressure monitoring system
- 3- Design and construction of wireless sensors for environmental parameters, controller and monitoring of greenhouse and poultry in management room
- 4- Design and build QR code crop information application using data center information
- 5- Design and construction of wireless sensors for environmental parameters and controller and monitoring of oil and gas refinery in management room
- 6-Top invention of the 95th festival of the country
- 7-Top Technology Unit of 96 Universities and Top Scientists of 97 Universities
- 8- Top Science Based Company of Startup Bank of Agriculture among 180 Science Based Companies participating in the month
- Website: www.napada.ir
- E-mail: info@napada.ir
- Tel: (+98) 912 808 6981

Navid Ertebat Paydar Iranian (NAPA)



• About Company:

The company (NAPA) with different parts has economic activities in electronic tourism which creates 120 expert workforces. It has more than 14 years' experience in tourism service and nowadays known as one of the most valuable active companies in tourism industry, and also this company has chosen as an agent in national heritage institute in the eastern parts of the country.

The company has been successful to get the knowledge base license in Dec 2018 from the president assistance. The products of this company are GRS (the online reservation) and SOLTAN-SAFAR (the first metasearch of Iran hotels) which is the results of an expert and coherent team of young programmers.

• Products:

- GRS (the online reservation)
- SOLTAN-SAFAR (the first metasearch of Iran hotels)
- Website: www.soltansafar.com
- E-mail: info@soltansafar.com
- Tel: (+98) 51 9103 1215



- Comprehensive enterprise resource management software/ ERP enterprise resource planing
- Customer relationship management software / CRM
- Supply Chain Management Software/
- SCM
- Business Intelligence/ BI
- Design and build dynamic sites
- Design and production of mobile app
- Providing strategic models of organizational maturity



NILRAM

• About Company:

Nilram data processing co established by a group experienced experts at information technology and a group of consultants of various system and strategy since 2003.

NILRAM

With the importance and position of "operational and management software" to facilitate and accelerate business processes as an important tool for systems' management, most of forward-looking organizations need to such a tool to incorporate their processes. In this way, Nilram data processing Co. provide to you its potent software strategy that is Enterprise Resource Planning (ERP) which developed domestically and with this field experts and master graduates' help, from reputable universities, and also continuous assistance from writer consultants at this company.

The thinking and the Nilram enterprise resource planning software's (N-ERP) are a professional solution including several related and integrated software modules that supports total commercial and industrial processes of organization ,such as material and production programming (MRP I & MRP II), human resource management, financial management, sales and sales programming, purchase and purchase programming, warehouse and inventory management, quality management, technical and engineering management and etc., and lead to corporation of tasks and processes in the organization.

- Website: www.nilramerp.com
- E-mail: fekripour@nilram.info
- Tel: (+98) 21 8836 6223-4

Pars Pardaz

• About Company:

ParsPardaz Saramad as a knowledge enterprise with a decade of scientific experience and reserve has made its way across ups and downs of growth and development so as to provide software and information technology integrated solutions at the national level in the layer from G to B and the development of new businesses so that this company along with managers and specialists in information technology and communication may acquire experience and render a modern level of services and organizational subscribers in order to. ParsPardaz Saramad as a knowledge enterprise complex by attracting technical cadres from young and specialists in the field of ICT has departments for design and production, support and services, consultation and supervision of the performance of research and development informatics projects. All these departments under one name make their attempts to provide full services of ICT to governmental organizations and institutes.

This company not only provides the internal needs of the country in the areas of Water and Wastewater Company of Iran (ABFA), Iran Power Generation and Transmission Company (TAVANIR), state gas network, smart metering solutions, innovative businesses, services and payment without physical presence with the empowerment of knowledge and internal capacity but also allows for entrepreneurship and recruitment of a group of expert youth. Furthermore, this company, in line with its objectives and vision and the empowerment based on international standards, has made providing and exporting products and services to other countries and target markets possible.

- Website: www.parspardaz.ir
- E-mail: Info@parspardaz.ir
- Tel: (+98) 21 2288 3000

- CBS (Convergent Billing Solution)
- BSS (CRM & Billing & Services) for Water
- BSS (CRM & Billing & Services) for Gas

Products

- BSS (CRM & Billing & Services) for Electricity
- Government's Front Counter
- Bill Payment Gateway
- IVR Payment Solution
- Smart Meter & Reading
- Mobile Application
- BI dashboard (business intelligence dashboard)





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Rhyton Project ERPRhyton Intelligent EHS



Rhyton Solutions GmbH



• About Company:

Rhyton Solutions GmbH puts software, artificial intelligence, and data science to facilitate agility and intelligence in your business.

We provide enterprises and businesses, intelligent information systems to achieve digital transformation. In order to do so, we bring together all your people, data, and systems into one place for a digitally-connected business and gather all organizational activities, processes, competencies, and models in one platform. This integrity empowers the companies to manage effectively and gain detailed insights and consistency of processes.

The combination of our solutions and experience help organizations harness the power of digital technology without the immense complexity associated with digital transformation.

• Website: www.Rhyton.de

- E-mail: info@rhyton.de
- Tel: (+49) 69 941 77445-7

Sazgan Ertebat



Products

- RTU (Remote Terminal Unit)
- UHF Radio Modem
- LOS (Line of Sight)
- 4G Modem



• About Company:

Sazgan Ertebat Co Wave Tech Co, was established in 1991. The Company's activities are in field of designing and manufacturing of Power Distribution Automation, Gas &Oil Automation and water and wastewater systems and telecommunications, now Sazgan Ertebat Co Wave Tech Co, is known as one of the pioneers in designing and manufacturing of Automation and telecommunications systems.

• Certificates: - ISO 9001:2015

- Website: www.sazganertebat.com
 E-mail: Sazganertebat.office@gmail.com
- Tel: (+98) 21 8876 2960

- Tiba Travel Agency Office Automation - Tiba Online Sales Platform

- Tiba Online Treasury Platform



Tiba SPDA



• About Company:

Tiba SDPA is an Iranian software development company providing software as a service (SaaS) solutions to the businesses globally. Tiba SDPA was incorporated in the year 2013, in Tehran Iran. Since then as an IT services provider, Tiba team have been leveraging software engineering expertise in delivering cost effective innovative solutions in the areas of enterprise software's to its global clients. With extensive years of experience in software development Tiba Team work hard to transform customer's innovative product ideas into effectively electronic services.

- Website: www.tiba-sdpa.ir
- E-mail: info@tiba-sdpa.ir
- Tel: (+98) 21 8873 8954

Intelligent, Data, Aim



• About Company:

IDA was founded in 2016. IDA offers a powerful HMI SCADA software for developing Windows[®], Linux, and based applications in industrial automation, instrumentation and embedded systems. Today, our strategy is the pursuit of a platform SCADA/HMI software that will allow OEMs, Value Added Resellers, System Integrators, discrete manufacturing, and process manufacturing operations to take advantage of SCADA and HMI tools like easy web publishing of applications, unparalleled interoperability, and the ability to deploy to almost any system using an integrated development environment.

• Products:

- SCADA Mission - LOTEX : LoRa Radio - DCU&RTU

• Certificates: APA, AFTA from ministry of communication

- Website: www.ida-ltd.com
- E-mail: info@ida-ltd.com
- Tel: (+98) 24 3315 4315



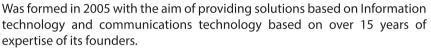
- Holder of ISP License 11-10-158
- Develop EASY DO Application
- Citizens Special Civil Services (KHOSH)
- The First Accelerator In North West of Iran
- Software Development
- Design and Implementation of the First Private Call Center in Iran



Hamgaman

Network Engineering and Information Technology

• About Company:



Based on knowledge and experience from managing several high profile national projects we aimed for a technical and professional company.

We believe the main success factors in this industry are Technology, Product and Customers. We believe in customer satisfaction, great after sales services and continuous education of our personnel as pre-requirements for delivering great services and total solutions with the latest technology available.

To reach these goals we have joined forces with Higher Education institutes and specialized workgroups inside and outside of the country and hope to take positive steps towards these goals.

• Certificates:

- Contact Center License from the Communications Regulatory Authority of Iran
- Certificate from High Council of Informatics
- Internet Services Provider (ISP) Certificate from the Communications Regulatory Authority of the I. R. of Iran
- Technical Certificate of MIS and ERP Software Solution from the High Council of Informatics
- Business License from the Computer and Information Services Union
- Website: www.partners.ir
- E-mail: info@partners.ir
- Tel: (+98) 41 3337 8637



Raha research center



- Transfer technology Broker - CRM system

• About Company:

Main activities of the company are:

- Marketing knowledge-based products and research projects
- Attract Investors For Startups
- Release technological products in virtual stores
- Technology Transfer Network
- Meetings on the use of domestic technologies
- International Technology Exchange Meetings
- Technology Tours
- Marketing consulting and planning
- Technical and economic feasibility
- meetings to identify, standardize and resolve industrial issues and industry technology needs
- Marketing investigation

• Certificates:

Inobiz

- Website: www.raharc.ir
- E-mail: h.asil@iauazar.ac.ir
- Tel: (+98) 41 3325 1681



- Cloud Based Portal Generator Platform (PGP™)
- Cloud Based Travel Platform (eruntrip[™])
- Cloud Based Customer Relationship Management (eruncrm[™])
- Cloud Based Business to Business Platform (erunbazaar™)
- Cloud Based Event Management Platform (erunevent[™])
- Cloud Based Setak business information exchange (Setak 360°)
- Customer ordering Softwares in web-based e-government and e-commerce



Setaksoft



• About Company:

Setak ICT was funded in the 2006 and begun its activities in the field of e-government, e-city and e-commerce.

Within only two years from its official establishment in 2008, Setak was successfully nominated the top company in green economy. Later in 2009 and 2010, it was selected as the Iranian top company in the field of electronic administrative systems.

In 2010, Setak was awarded as the country's top technologist by the Ministry of Science, Research and Technology(Iran).

In 2011, it was awarded as the top entrepreneur by the Ministry of Cooperatives, Labor, and Social Welfare(Iran).

Setak is currently among the first Iranian companies leveraging the cloud computing technology in software as a service (SaaS).

This Company has now accomplished over 500 projects successfully. We are still passionately spearheading the utilization of Web technology to strengthen our client businesses. Through web and IT, we intend to help the Iranian practitioners of manufacturing, Manage and development to achieve new markets, promote businesses, obtain e-resources and improve capabilities and products.

- Certificates:
- ISO9001
- Website: www.setaksoft.com
- E-mail: info@setaksoft.com
- Tel: (+98) 41 3325 4427

Sepanta Madaar Paya Tarasheh



• About Company:

Sepanta Madaar Paya Tarasheh Co. was founded in 2010 by Dr. Majid Ebnali Heidari, the top prominent young scientists in the field of electrical engineering elected by the Academy of Science in Iran. The company is expert in designing and manufacturing of software and hardware in SCADA and Industrial Control System and Cybersecurity solution provider.

- Accreditation as a Knowledge-Based Company- 2016
- 3rd place of top researchers among the water & wastewater companies- 2015
- Cooperation with St. Andrews Sydney, Lyon & Karlsruhe University and ICFO Institute.

About CEO

- Ph.D of Electronic Engineering
- Top scientist in electrical engineering in 2014
- IEEE, Optics and Photonics Society & Iran Nanotechnology institute Member

• Certificates: ISO9001:2015, ISO10002:2014

- Website: www.payachip.com
- E-mail: payachip@gmail.com
- Tel: (+98) 38 3227 8273



Products

- Industrial Control Systems Cybersecurity
- SCADA & TELEMETRY SYSTEM
- SMART GREENHOUSE PACKAGE



Parto Sarir Anousheh Iranin

• About Company:

The company consists of specialists in the fields of engineering, electronics, architecture and nano. All colleagues have a doctorate degree in their field of work and are experienced in their field of expertise.

• Products:

- Smart nano light stone
- stone display (stone television)
- Stone wall paper
- Certificates:
- ISO9001
- Website: www.xenonstone.com
- E-mail: Rojan_dash@yahoo.com
- Tel: (+98) 921 228 9820













Tosegaran Narmafzar Azarbaijan

• About Company:

Tosegaran-e narmafzar company is one of the main shareholders of the fatehane asre tadbir holding, which during its nearly a decade of its activities has been able to showed a successful record in the field of information technology.

This company is a Software-based Solutions company. The company study customer's requirements, work out the solutions using our Products and Services, and carry out implementation. The work may involve design and development of specific custom software and use of state-of-the-art software products in the field of Knowledge Management.

Main activities of the company are:

- Custom software production
- Producing integrated software systems
- Education and Research
- Production of electronic kiosks and information
- Advice and compilation of a comprehensive ICT plan

• Certificates:

ISO 9001, ISO 27001, ISO 2000, EFQM

- Website: www.asd.ir
- E-mail: info@asd.ir
- Tel: (+98) 41 3336 0772

Products

- Internet robot
- Human Resource Plans
- Financial Solutions
- Smart School Solutions
- Engineering solutions
- Management Solutions
- Logistic systems



w.borna-c





• About Company:

BORNA ELECTRONICS Company started its activity with the production of various kinds of electrical and electronic equipment since 1984, and during the last thirty years, while producing a very diverse range of products in this group gradually added other items to their products. At present, the products and services of BORNA ELECTRONICS Co.

• Products:

- Cathodic Protection Systems (EPC)
- Design- Engineering Services- Procurement Construction
- Earthing and Lightning Systems
- Electronic Relays & Panel Meters
- Frequency Inverters & Drives
- Industrial Battery Chargers
- Medium Voltage Drives and soft Starters
- Industrial Heaters and Resistors

• Certificates:

ISO9001, ISO14001, OHSAS18001, HSE, and MSI

- Website: www.borna-co.com
- E-mail: info@borna-co.com
- Tel: (+98) 21 5554 4000-3

Industrial Machinery & Equipment

ANSTCO



• About Company:

Asian Nanostructures Technology Company (ANSTCO) is the Iranian leading knowledge-based company in design and fabrication of electrospinning machinery and production of a wide variety of organic and inorganic nanofibers and nanoparticles through electrospinning and electrospraying processes. Fabricating various types of electrospinning machinery and nanofibrous products in large scales, ANSTCO paves the way for academic and industrial development in nanotechnology. The proposed technology provides the supporting means for innovations and inventions at various levels in nanotechnology fields. Offering a great variety of nano-scaled products, ANSTCO makes the nanotechnology applications possible.

We have been actively involved in design and fabrication of various versatile full-automatic electrospinning machines from laboratory to industrial scales which are successfully commercialized and being utilized in both academia and industry. We have recently designed and fabricated novel hybrid machines for mass production of nanofibers amalgamating electrospinning and solution blown processes.

• Certificates:

ISO9001, CE, 9 national patents, and several national rewards

- Website: www.anstco.com
- E-mail: info@anstco.com
- Tel: (+98) 21 6692 3415

Products

1. Lab scale, bench scale and pilot scale electrospinning machines

- Needle based electrospinning machines
- Needle-based electrospinning machines
- Needleless electrospinning machines
- Force spinning machines
- 2. Industrial electrospinning lines
- 3. Nanofibrous products for wound
- dressing and regenerative medicine
- 4. Nanofibrous products for water purification
- 5. Nanofibrous products for air filtration (buildings and cars)
- 6. Nanofibrous superabsorbent products for hygiene industries
- 7. Melt-blown, solution blown, solution casting and coating machines



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ATRA

• About Company:

ATRA Industrial Group is a 14-year-old company from 2005 and one of the pioneers in the industry, especially in the thermal industry. The activities of ATRA Industrial Group are divided follow:

- Design, construction, and installation of heat treatment line projects
- Production of all kinds of electric and fuel laboratory and industrial furnaces & ovens
- Designing and manufacturing temperature calibration equipment
- Design and production of special ceramics up to 1800 °C
- Design and production of electronic circuits for temperature control

• Products:

- Dental furnace (Sintering, Porcelain, ...)
- Laboratory furnace and oven up to 1800 °C
- Industrial and laboratory vacuum oven
- Tube furnace with atmospheric control
- Dewaxing and curing furnace for Jewelry (Burnout Furnace) Industrial furnace and oven
- Heat treatment line

Pre-heating lines for melting

- Certificates:
- Golden Trophy for Quality from France
- Website: www.atrafurnace.com
- E-mail: info@atra.ir
- Tel: (+98) 21 5623 1142



Behrad

• About Company:

Behrad Sazan Parseh Co, was established in2008. The company's activities are designing, producing, exporting and importing wide range of soil mechanics laboratory, rock mechanics laboratory, concrete, Strength of Materials, bitumen, asphalt and excavation equipment. Company products were used by many of consulting engineers, public and private contractors, universities and other research and scientific institutions.

• Products:

- Digital concrete compression machine
- Concret test cube mold
- Testing sieves.

• Certificates: ISO 9001, ISO 14001, OHSAS 18001

- Website: www.behradcompany.com
- E-mail: info@behradcompany.com
- Tel: (+98) 21 2842 3558



Products

- Super high speed generator starter
- IE3 three phase induction motors
- High power and high efficiency single phase induction motors



Bonyan Motor sahand



• About Company:

Bonyan Motor Sahand is a new stablished company for design and manufacturing of advanced electrical machines. Wide variety of small and medium size electric motors and generators were designed and manufactured at bonyan motor. Main concentration of our team is on the manufacturing high efficient electric motors.

• Certificates:

- IEC 60034 series standards

- Website: www.bonyan-motors.com
- E-mail: m.bakhshi@msn.com
- Tel: (+98) 26 3471 3945

Control System



Control System co was founded on 2008 by a group of researchers, experts and excellent university graduates in the fields of industrial automation, instrumentation, electronics and optoelectronics. The company's main activity is manufacturing high precision instrumentation devices such as different kinds of Refractometers, Conductivitymeters and Flowmeters under the brand named "PrismaTech" which are used in different industrial factories mainly food industries.

Our company won the FINEX 2014 Festival prize (which is hold by the "Iranian National Elites Foundation" every year) as the best electronic designing. We also honored with the selection as a member of knowledge based companies in Iran on Jan, 2015.

All in all we believe that nothing is impossible and we are always eager to obtain new values through new opportunities and experiences and are looking forward to learning more as well as finding new mutual partners everywhere in the world, to expand our knowledge and business.

• Certificates:

- CE and IP67

- Website: www.ControlSystemco.com
- E-mail: mechanic.vahab@gmail.com
- Tel: (+98) 21 4426 3026

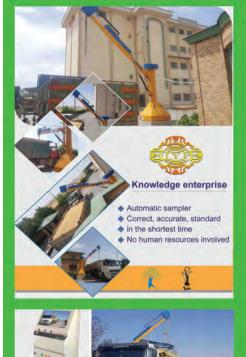


- Inline Refractometer, Model: PTR100
- Inline Refractometer, Model: PTR100-Compact
- BenchTop Refractometer, Model BPTR100
- Portable Refractometer, Model: PTRP100
- Inline Conductivitymeter
- BenchTop Conductivitymeter
- Electromagnetic Flowmeter



27

- Automatic grain and granular sampler
- Laboratory roller mill wheat
- Hectoliter





• About Company:



Janhan Yekta Parsian is a scientific basis company which innovate a grain automatic sampling with own skillful and expert staffs for the first time in the world. This device is already full automatic and it's abled to do sampling for tracks full of wheat. The other characters of this device is its accuracy, precision and acceleration. Also it has a controlling from laboratory which this attribute cause that no direct interferences of human to perform sampling. Besides it can bring the sample from the lowest layer of the load to a glassy dishes in a short time so it gives a good sample to the supervisor laboratory. The height of this device is 3.3 meters, the length of the moving pol is about 5 meters. The JYP company with its awesome innovation was able to prevent of this types of cheating. More advantages of this superlative device is following below:

- 1. Decreasing the samplings' time.
- 2. Preventing of adulterated wheat with no quality
- 3. Controlling and supervising on the wheat tracks as a input to a factory
- 4. Preventing of financial damages
- 5. Increasing of the quality of production with no losing the time.

• Certificates:

IHS

- Website: www.jahanyekta.com
- E-mail: Khodabakhshi_rasoul@yahoo.com
- Tel: (+98) 913 383 8638

Khazar Electric

• About Company:

Khazar Electric Knowledge based company started its innovative production since 1981 and now with using the highest technical abilities and over than 150 employees in different fields of engineering continue its work and with design, different patent and innovations in conversion industry, modern poultry and livestock and aquatic accessories, Rendering & cooker dryer for hatchery and slaughterhouse waste. This production based on highest knowledge and technology and observing all scientific points and optimizing fuel and energy consumption.

Khazar Electric designed and manufactured different types of grain and paddy dryer, industrial fans and high technology agricultural machinery with confirmation of Agricultural Research Institute of Agricultural Engineering. Our Company designed and manufactured sterilizer of hospital and laboratory waste machines with approval and license of the general office of Medical Equipment and with experiment of great projects in Iran and more than 10 countries. We try our best to upgrade Iranian industial abilities entrepreneur and exporter.

• Certificates:

ISO9001, ISO13485, ISO14001, ISO10002 and OHSAS18001

- Website: www.khze.com
- E-mail: khazarelectricco@gmail .com
- Tel: (+98) 11 4311 3941 (+98) 21 216693 4530

- Rendering cooker dryer
- Organic fertilizer system
- Sterilizer of hospital waste machine
- SULICU dryer(circulation dryer machine)
- Pellet mill machines
- Crusher(shredder)
- Fruit, vegetable and mushroom dryer









Manager Kids

• About Company:



Teaching Financial Intelligence, Entrepreneurship and Mental Accounting to 6-12 Year Old Children with MTBW branded Educational Approved Educational Package and Exporting Creative Logo from Presidential Science and Technology of Iran.

• Products:

- MTBW Training
- MTBW Training Pack

• Certificates:

- BUSINESS OUTLOOK OF IRAN(HARVARD CERT ACADEMY)
- MBA&DBA (VERIPROFI/TURKIYE)
- BUSINESS OUTLOOK OF IRAN(LLC ACADEMY)
- Website: www.managerkids.com
- E-mail: ali_ranjbarsamen@yahoo.com
- Tel: (+98) 21 8891 8273

Netco

NET:

• About Company:

Electro Niroo Taban Control engineering Company has been founded in 1988 with 3 individuals who have had a lot of experience in manufacturing of accessories for low and medium voltage overhead systems. We own 70 percent of domestic market. Our Company has more than 150 skilled staff, including 30 senior & intermediate technical personnel and administrative personnel.

Our main competitive advantages include a highly competent cutting-edge R&D team, competitive price with high quality, flexibility of designing and manufacturing customized products, and fast-delivery.

This company fully equipped with various work shop such as plastic injection shop, tin plating shop, press shop, assembly shop, machining shop, and high pressure die cast shop.

Also we are using a well-equipped laboratory base on EN50483 standard too. The board of directors which consists of shareholders is the only individuals who make strategic decisions in our company. We have a great team of experts and professionals in different departments that have been helped a lot in the quality and the quantity of our products.

- Website: www.netcoiran.com
- E-mail: info@netcoiran.com
- Tel: (+98) 912 260 9351

Products

- Insulated Piercing Connector
- Tension Clamp
- Suspension Clamp
- Full-bimetal Connector



- Instrumentation

- Corrosion Monitoring



ParsJahd

• About Company:



Founded in 1995, ParsJahd as a leading manufacturer of the major parameters in industrial measurement and instrumentation, has determinedly transformed itself to build value for our customer. With our energized focus on our core business platform, Instrumentation Solutions with a Corporate Research and Development located in Iran, Europe and Asia, we can tackle the challenges of an increasingly complex and unpredictable marketplace from a position of strength. This empowers us to drive both near- and long-term value and retain our status with the instrumentation industries. Our alignment produces a highly focused portfolio organized around a solution business model.

Additional to its diverse products of instrumentation, Parsjahd has a division of Automation, by which provides DCS, F&G and ESD solutions and has proved its reliability through its systems' integration.

• Certificates:

ISO9001, ATEX, ISO/IEC17025, CE

- Website: www.parsjahd.com
- E-mail: Info@parsjahd.com
- Tel: (+98) 21 8860 1024-8



DCS, ESD and F&G Engineering & Integration

Tabriz Power Transmission

• About Company:

Tabriz Power Transmission Knowledge Base Engineering Company has been operating since 2015 with the cooperation, consultation and collective participation of industry and academic experts and now with the knowledge, skills, experience and continuous cooperation with other empowered organizations in five sectors, Provides the following:

Section 1) Training

Section 2) Engineering Services (Design and Supervision)

Section 3) Research and Development

Section 4) Commerce

Section 5) Production

• Certificates: ISO 9001:2015

- Website: www.mangouri.com
- E-mail: ks.a.mangouri@gmail.com
- Tel: (+98) 41 3426 5063



- Products
- Four and Two Channel Vibration Analyzer
- Fire-Fighting Truck Pumps Smart Control Panel
- Temperature, Level and Speed Controller
- Counter/Timer Controller
- Proximity Sensors
- Liquid Level Sensors
- Intelligent Transmission Control system (PTO, Split Shaft, Sandwich, Redactors, etc.)







Control Gostar Kahroba



• About Company:

Kahroba is a private joint stock and knowledge based company with more than 10 years of experience in development and manufacturing of highly innovative products. "Simoto" brand is representing our simulators and virtual reality machines.

Simoto is manufactured for different purposes including Amusement, 'Training (Physics, Biology, Medicine, Chemistry, Astronomy, Oil & Gas Industry, Mechanics), Sport, rehabilitation and Advertisement.

With Simoto walking through tropical forests, driving F1 cars, flying over the world's major cities and participating in sailing competitions will not be unreachable dreams anymore.

Our products are designed for commercial sectors with the minimum maintenance costs and modular design which enables you to install or repair them in few steps. We use the latest technologies considering the highest safety standards. Simoto mechanisms are based on servo motors to ensure accurate performance.

We are looking for business partners in Azerbaijan for long term cooperation. Sales, lunching Virtual Reality clubs, VR content production and franchising will be our possible cooperation subjects.

• Products:

Simoto Race Metal series, Simoto Race Plus series, Simoto RC, Simoto Trail, Simoto phoenix, Simoto VR zone, Simoto Slide, Simoto Gatling

- Website: www.xsimoto.net
- E-mail: Ako.keshavarzi@gmail.com
- Tel: (+98) 912 877 8860

Farazan Kavosh



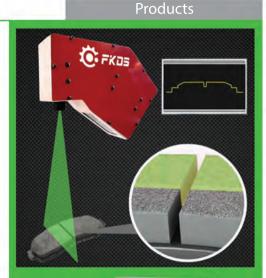
• About Company:

Farazan Kavoosh Didar Sepahan Co. with the goal of developing automation in industrial areas, with design and implementation of machine vision systems and industrial robot cells, and based on skillful experts who have implemented industrial automation projects for more than 15 years in the mentioned topics, has been able to one The most professional industrial automation companies in Iran.

Products

- S3PLUS Stone scanner
- Laser Profile System
- FK-RVM-1211
- FK-RVM-1311
- Cluster panel calibration and quality control system
- Ampule printing vision inspection
- Biscuit Quality Control
- Website: www.farazankavosh.com
- E-mail: info@farazankavosh.com
- Tel: (+98) 31 3393 2166







Health & Food

Celltech Pharmed



• About Company:

CelltechPharmed company is a pioneer company working in the field of cell therapy which was established in Feb 2014 this company and its plant launched to meet the demand of the patients by cellular therapies in an industrial scale. Also, CelltechPharmed products are used in healing various diseases and chronic conditions.

• Products:

- Recolor Cell
- Mesetro cell
- Monu Cell
- Lipovas Cell

• Certificates: GMP, ISO9001

• Website: www.celltech.ir

- E-mail: info@celltech.co
- Tel: (+98) 21 2220 2061





- Herbal pharmaceutical ointment:

Derma Heal, Gingerol, Honey derm, Honey Gen, New Derm, Sunny Derm, Hemorrhoheal, Anti-Fissure, Haluma

- Chemical pharmaceutical: Povidone Iodine, Surgical Scrub
- Veterinary: OTC, CTC

- Cosmetics:

Anti Blemish & Acne Scars Cream, Anti Wrinkle & Rejuvenating Cream, Multipurpose, Mum Derm, Vaseline, Toothpaste



Darudarman Salafchegan

• About Company:



Founded in 2000, our company has been producing high quality and natural-based products to satisfy customer's needs for skin cure & care. We are devoted to developing and manufacturing a complete range of personal care and cosmetic care products that are truly natural. Our concept is simple. Create pure, natural products made by using only the finest ingredients. Our products have thus been developed using premium ingredients to make each product unique and compatible with the most sensitive skin without disturbing the balance of nature. Our formulations contain significant concentrations of herbal extracts, essential oils and other natural therapeutic elements, not just a touch of the latest trendy ingredients.

• Products:

GMP, HALAL, ISO9001

- Website: www.darudarmanco.com
- E-mail: commercial@darudarmanco.com
- Tel: (+98) 21 6690 9061-3

Magnolia flavor & fragrance



Magnolia flavor & Fragrance Company as the first and biggest manufacturer of food flavors and natural colors in Iran established in 2004. This knowledge based company produce 400 types of food flavors, 20 types of food colors and 30 SQ of natural food marinades. Our production area is located in Kaveh industrial city in 11000 sqm and due to 7 equipped laboratory and well trained specialist in the field of flavor our product widely welcomed in food industry. Currently with 85 employee and 3 headquarters in Tehran, Antalya and Beijing and 10 million\$ raw material stock value we rapidly expanding our business beyond the borders.

- Products:
- Flavor for dairy industry
- Flavor for beverage industry
- Flavor for confectionary industry
- Flavor for meat industry
- Flavor for snack industry
- Flavor for sauce industry
- Flavor for tea and coffee industry
- Natural food colors
- Natural marinades for retail market

• Certificates:

ISO9001, ISO22000, ISO14001, ISO18001, HACCP, GMP, GC mark, Halal

- Website: www.magnolia-flavor.com
- E-mail: info@magnolia-flavor.com
- Tel: (+98) 86 4234 4914





- Mito Fade Plus
- Anti-Ammonium extra
- Immuno Echinamol
- Lavar Ren
- Neuro Calm
- Hepamarin
- Propolis Extract



Makian Dam Pars

• About Company:



Makiandampars Company started its activity in 2004 with the aim of importing and distribution requirements of livestock and poultry operations. The company utilizes its experts, particularly in the poultry industry to reduce production costs and productivity.

Our Company focus is on producing concentrates for broilers and commercial layers with the best quality and import different types of feed additives from Japan, Switzerland and South Korea. In 2018 Makian Dam Pars Company is introduced as an Iranian knowledge-based company with the aim of produce and supply herbal and natural veterinary products in order to promote public health. All our unique products are manufactured under the Good Manufacturing Practice procedure (GMP Certified Products) within stringent quality control process. The carefully chosen team of highly qualified scientists and veterinarians use innovative and safe manufacturing methods to produce highest quality veterinary drugs.

Reliable supply, high customer service and technical support with product development and formulation have made Makian Dam Pars Company one of the fastest growing organizations in the field of herbal veterinary drugs.

- Website: www.makiandampars.com
- E-mail: Manager@makiandampars.com
- Tel: (+98) 21 6659 7230-31

Royan Tisan Sabz



• About Company:

Royan Tisan Sabz is a producer of Biofertilizers and Biopesticides. Biofertilizers and pesticides are products derived from nature that have no harm to humans or the environment. The products of Royan Tisan Sabz Company are formulated using bacteria. Some products cause soil fertility and some can destroyed pests with high power. These products are suitable substitutes for high-risk chemical fertilizers and chemical pesticides.

• Products:

- Pars Bacil (Bio Fungicide)
- Nitrozist (Bio fertilizer)
- Phosphozist (Bio fertilizer)

• Certificates:

Ministry of Agriculture of the Islamic Republic of Iran

- Website: www.royantisan.com
- E-mail: info@royantisan.com
- Tel: (+98) 21 4478 7439







Tak Gene

• About Company:

Takgene Co. is the first and industrial scale probiotic manufacturer in Iran, which use modern technologies and employs the most professional and motivated human resources to increase the health of its consumers.

The company is the only well-known mother company in the field of biotechnology.

The main task of Takgene is to organize the market for the production and consumption of functional food products in the country.

• Products:

Takgene food (Takgene Bc, Pro-Gene)

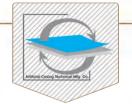
Takgene pharma (Bio Digest, Bi Flora, Bio Kid, Bio Fem, Bio Lact, Bio diab, Bio IBS) Takgene feed (Di-pro, lactofeed, Takcell, Upro, bactogene, pediguard, Toxeat)

- Certificates:
- Veterinary Standard
- Food & drug administration
- GMP
- ISO9001
- ISO22000
- Website: www.takgene.com
- E-mail: info@takgene.com
- Tel: (+98) 21 5475 1000
- Telegram & Instagram: @takgenezist



Advanced Materials

Artificial Casing Technical

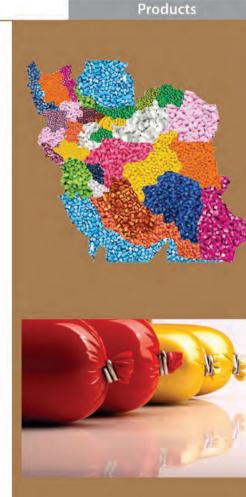


• About Company:

We as, Artificial Casing Mfg. Co. started producing breathable films as a first company in Iran since 2003. We've lunched our line as a high tech production using up date technology of the world.

• Products:

- Breathable films in different color size, printed or non-printed based on costumer quatation.
- Multylayer casing for sausage and meat casing
- Disposable table cloth
- Masterbatches in white and different colors
- Website: www.actmco.com
- E-mail: info@actmco.com
- Tel: (+98) 21 6694 6055



- High temperature anti-corrosion metal coatings (650T- 650NT-1100)
- Engine coolant complete additive package (SNA-HOAT-OAT- metal installations)
- Additive package for metal working fluid (Water/Oil base)
- Engine washing fluid (Internal-External)



Kimia Boumi Sazan



• About Company:

Kimia Boumi Sazan research and manufacturing company was registered in June 2015 as KIMSAN brand. The company completed the pre-growth (28/06/2015- 31/10/2015) and the growth (01/11/2015- 09/01/2019) stages and is now one of the successful companies member of the Science and Technology Park of Kurdistan (Iran). For the first time in Iran, KIMSAN has reached the industrial production of high temperature anti-corrosion metal coatings used in the turbine industry. In addition, two of Kimsan's industrial products, the "complete anti-corrosion additive" and "aircraft deicing fluid", have been unveiled at the 17th and 19th Exhibition of Research and Technological Achievements (Tehran), respectively. Currently, KIMSAN manufactures and markets more than 30 products.

• Certificates:

OHSAS 18001:2007, ISO10004:2012, ISO14001:2015, ISO9001:2015

- Website: www.kimsan.ir
- E-mail: k.azizi@uok.ac.ir
- Tel: (+98) 87 3373 0508

Mandana Polymer



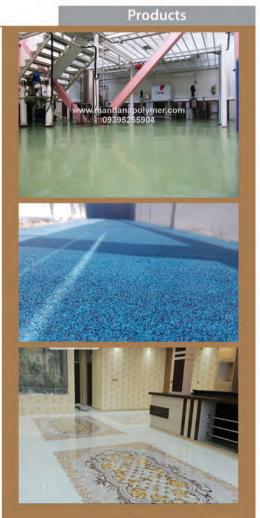
• About Company:

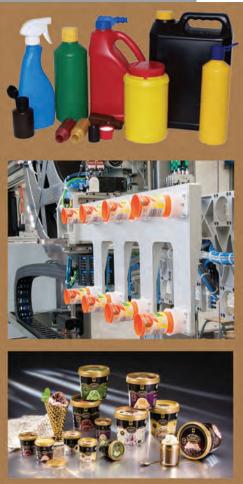
Mandana Polymer, Ltd is one of Iran's leading manufacturer of highperformance polymer-basedproducts using advanced polymer chemistry. We have formulated a wide variety of high-quality products. Every product is lab and field tested for performance and durability. Our success is based on providing our customers with the highest quality products, competitive pricing and an on-going commitment for best customer service. Followings are different categories of polymer products that are currently

produced by our company.

• Products:

- Waterproofing coatings (liquid polymer membrane)
- Epoxy and polyurethane flooring
- Polymer composites for floorings (resin carpet)
- Putty and polymer concrete
- Waterless polymer- based detergents
- Website: www.mandanapolymer.com
- E-mail: mirmohseni@yahoo.com
- Tel: (+98) 41 3325 4005





Novin Baspar Sazeh Ervin



• About Company:

• Production of masterbatches and specialized compounds of plastic industry

- Presentation technical engineering services Activity Date:
- 2011

• Products:

- Additive Masterbatches

white masterbatches, calcium carbonate masterbatches, rafia specialty masterbatches, antibacterial and anti-static masterbatches, and anti-UV and black masterbatches

- Plymer compounds

Like: alternative to polyolefines grades in the injection process, calcium carbonate and the altenative hips and geomembranes

- Website: www.novinbaspar.com
- E-mail: info@novinbaspar.com
- Tel: (+98) 81 3458 6004

Padena Polymer

• About Company:

Padena Polymer recognized as a knowledge based production company by Iran's VP of science and technology. We are masterbatch and compound manufacturer which are raw materials for production of plastic parts. Some of industries that could be use Padena polymer's products are:

- Steel pipes producers to coat the pipes
- Silent pipes and fittings producers for buildings
- Automobile industry
- Irrigation pipes producers
- Geo-Membrane sheets producers that prevent gas, fluid and humidity leaks
- Gunny, jumbo and plastic bags producers
- Polyethylene and polypropylene based part as home appliances and ...

• Products:

- Polyethylene compound for steel pipe coating
- Silent pipe and fitting compound
- HDPE geomembrane compound
- PE pipe and drip irrigation tape compound
- Black and white masterbatchs
- Calcium carbonate masterbatchs for injection, film and gunny bag
- Flame retardant masterbatch and compound
- PP+ talc, PP+EPDM, PP+ glass fiber compound
- Website: www.padenapolymer.com
- E-mail: info@padenapolymer.com
- Tel: (+98) 21 6657 0646









Rangin Nano Newtech

About Company:

The knowledge-based Rangin Nano Newtech Company with a registration number of 1515 is equipped with a Research and Development (R&D) laboratory and located at Incubator Center of Technology Units of Rudehen Islamic Azad University. The company has 10 domestic patents in the field of powder coatings and nanotechnology, 3 international patents, a certificate from Iran Nanotechnology Innovation Council and Vice-Presidency for Science and Technology and certificates from standard labs in Iran, China and Canada. The company is conducting successful projects in collaboration with Iran Nanotechnology Innovation Council and Vice-Presidency for Science and Technology Innovation Council and Vice-Presidency for Science and Technology.

Rangin Nano Newtech is the first exporter of nano-technological products in the field of nano paints and coatings to China. The company also has scientific and industrial collaborations with Iraq, Oman, Kyrgyzstan, Azerbaijan, Austria and Canada.

Rangin Nano Newtch is a producer of nano electrostatic powder coatings, water-based nano iron rust converter coatings, cement-based paints for building facades, water-based traffic paints, bitumen-based waterproofing coatings, antibacterial aromatic nano construction paints and water-based sealants and caulks for wood industries.

Considering the applications and advantages of the advanced nano products in the paint and coating industry, some of our products and their capabilities are briefly presented for your information

• Certificates:

ISO9001, ISO14001, ISO450001

- Website: www.nano-newtech.com
- E-mail: Mahdirahmani_mp@yahoo.com
- Tel: (+98) 21 7621 8209





Zhav Kimia

• About Company:

We are a knowledge- base chemical research company. We produce a whole range of water soluble oils and lubricants.

offices:

- 1 No. 318-tabriz Science and Technology Park
- 2 No. 8, First Floor, Omran Bilding, Rahahan Ave, Tabriz, Iran

• Products:

- KS-218 (steel wet drawing lubricant steel industry)
- CP -42 (Cutting oil Machinary)
- EP -68 (Detergent used in skin pass mill steel industry)
- PL-505 (Antistick agent for PBR grinding –Petrochemical industry)
- AS 601 (Antistatic agent used in polystyrene beeds -Petrochemical industry)

ZhavKimia

- FO 812 (Fatliquor oil Leather industry)
- AF 314 (Antifoam agent)
- AC- 712 (Water soluble anticorrosion agent)
- E-mail: Zhav2000@hotmail.com
- Tel: (+98) 41 3442 0485







Iran Bio-Tech Fund



• About Company:

We invest in Iran and Iran related biotechnology and pharmaceutical companies with exceptional technologies or product opportunities based on strong scientific rationale and commercial potential.

If you are an investor, we are very enthusiastic to co-invest with you in biotechnology companies and start-ups and innovative projects including pharmaceutical, agricultural, marine and industrial biotech.

If you are an entrepreneurship or start-up and have made a Joint Venture with Iranian company we can support your JV with the following services:

- Giving long term Loans
- Issuing Letter of Guarantee

If you are a financier and would like to lend, we would like to work with you on financing high-end domestic projects.

- Website: www.biotechfund.ir
- E-mail: info@biotechfund.ir
- Tel: +98 (21) 8803 3910

Services

Creating investment opportunities:

Biotechnology has been one of the fastest growing technologies in Iran over the past years and companies and research centers have made significant breakthroughs in this field. Some of these achievements have the potential to enter the market and compete with other products or even create new market space. Although, various promotion policies have been set to support further development of this technology, there is still a high capacity for investment.

Biotech Fund has already financed several innovative projects in the field of biotechnology and it has also received numerous applications from SMEs and even leading companies. Through its activities and its network, Biotech Fund has prepared a valid database of the most prominent projects ongoing or under consideration in this field. So, if there is an interest in getting more information or taking the opportunity to invest in promising projects or businesses in biotechnology in Iran, certainly, Biotech Fund can be of great assistant to companies or individuals.

You can find highlights of investment priorities in our website.

Business matchmaking

Entering regional markets is usually interesting, but it can also be time-consuming and challenging. In order to reach profitability and business growth, knowledge about the market and rivals is of high importance. Biotech Fund helps avid followers of biotechnology find specific business partners in Iran for their product or service. Our matchmaking service forges cooperative partnerships and exchange of experience between companies.

Organizer: Tech-Export Services Corridor



• Introduction:

Tech Export Services Corridor (TESC) provides Iranian high-tech and medium-tech companies with export support services. TESC facilitates the export process for Iranian manufacturers by providing services in the areas of marketing, consultancy, and international alliances.

TESC chooses producers providing the highest quality products based on Export Readiness Assessment (ERA) and supports competent manufacturers in promoting their export share. Therefore, TESC is capable of certifying the quality of products and reliability of Iranian producers in high-tech fields and creating a trustful environment for collaboration between Iranian and foreign companies, as well.

- Website: www.tesc.ir
- E-mail: naseri@tesc.ir
- Tel: (+98) 21 63103315

Organizer: HT Group



• Introduction:

High-tech is almost synonymous with innovation. Innovations really become successful products or services, when they fulfill a real need or market demand (which sometimes can be a 'hidden demand'...look at tablet computers: nobody 'needed' them...until they became available!).

'Golden rule' here: the sooner you involve potential customers, the better the fit: it's often best to start 'selling' your idea even before your final product exists! (Methods like Lean Startup can prevent spending time and money to create something that might just not be what your customer is looking for!)

Although a brand new technology might act as the real trigger for a disruptive innovation, it's crucial to also check market potential from the very first beginning. You'll only get a commercial success If the result is really what customers have been waiting for. Part of such success is also selecting the right product promotion strategy and finding sales channel partners to help you to effectively reach your target customers. In most cases it makes sense to have an international focus from the beginning. Visiting exhibitions and networking in relevant user groups are excellent methods to build up knowledge on new markets, together with on-line research. This takes valuable time and it's smart to find a specialist early on, who can help you to get things moving faster.

With HtGroup, We Have built up a significant market knowledge and an up-to-date network. In many cases we can help you further by immediately connecting you to relevant people, both at suppliers and partners as well as at potential customers. Click here to see how I've helped others!

- Website: www.htgroup.az
- E-mail: info@htgroup.az
- Tel: (+99) 412 496 4276





• Tel: +98 (21) 63103316

Iranian Delegation to Azerbaijan 16 & 17 October 2019



Organizer: Tech - Export Services Corridor

• Website: www.tesc.ir

• Email: info@tesc.ir